

INNOVATION EVERYDAY

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EXPECT US IN THE FUTURE

MIKIMORI



CHALLENGE TO NEW WORLD

A New Stage for a New Era

We always maintain a global perspective,
bringing together advanced knowledge and technology
to continuously create new value
and drive daily innovation.

Through these efforts, we aim to contribute to society
and bring happiness to people around the world.

GLOBAL BUSINESS

Unbound by conventional thinking,
we maximize the knowledge, expertise,
and networks we have cultivated over the
years. Connecting companies across
Japan, China, Asia, and beyond, we are
expanding cross-border business
worldwide.





COMPANY PROFILE

Company Name	Mikimori Co., Ltd.		
Date of Establishment	April 2014		
Locations	Tokyo Head Office 2F, Kitanomaru Square, 1-13-12 Kudankita, Chiyoda-ku, Tokyo 102-0073 TEL: +81-3-6279-0000 FAX: +81-3-5615-8781		Logistics Center 1094-2 Angyohara, Kawaguchi-shi, Saitama 334-0057 TEL: +81-48-291-8448 FAX: +81-48-291-8448
	MoriMori Store Akihabara Main Store 1F, ACN Akihabara PLACE, 5-1-5 Sotokanda, Chiyoda-ku, Tokyo 101-0021 TEL: +81-3-6284-4666		Akihabara Station Front Store 1F, 1-13 Kanda Sakumacho, Chiyoda-ku, Tokyo 101-0025 TEL: +81-3-6260-883
	Osaka Namba Store 1F, Chateau Nakayama, 1-3-15 Namba-naka, Naniwa-ku, Osaka 556-0011 TEL: +81-6-7777-1693		Fukuoka Store 1F, Shinko Building, 4-4-24 Tenjin, Chuo-ku, Fukuoka 810-0001 TEL: +81-80-3371-1693
	TIME GRACE GINZA (Luxury Watch Boutique) 1F-2F, ACN Ginza 4 Building, 4-10-14 Ginza, Chuo-ku, Tokyo 104-0061 TEL: +81-3-5801-5888		
Representative Director and President	Ryushu An, President & CEO		
Capital	¥99 million		
Business Activities	1. Distribution of consumer electronics, luxury watches, and health foods 2. Used smartphone purchase & resale business 3. E-commerce business 4. Electronic payment solutions, including Alipay, WeChat Pay, and QR code payments 5. Real estate leasing and development business 6. Grid-scale battery storage development business		
Banking Partners	Sumitomo Mitsui Banking Corporation		Chiba Bank
	Resona Bank		Chiba Kogyo Bank
	Higashi-Nihon Bank		Kiraboshi Bank
	MUFG Bank, Ltd.		Mizuho Bank
	Tokyo Star Bank		Joyo Bank
			Japan Finance Corporation
			Shoko Chukin Bank
			Gunma Bank
			Keiyo Bank

Message from the President



The name Mikimori embodies our aspiration for the three “trees” to grow into a “forest,” where diverse forms of life coexist in harmony and happiness.

Since our founding in 2014, we have delivered innovative products, services, and technologies to customers in Japan, while also expanding our reach globally to Asia, the Middle East, Europe, and the United States. Thanks to your support, we have maintained a high growth rate since our establishment, and we are now aiming for short-term annual sales of 100 billion yen and mid- to long-term sales of 1 trillion yen—gradually nurturing what has become our “small forest.”

Our goal is to continuously create new value and contribute to society. We envision not only our company but also our business partners and all stakeholders gathering together in a prosperous forest of happiness. To achieve this, we believe that sincerity, passion, humility, hard work, and trust are of the utmost importance.

Looking ahead, we will continue to promote corporate value creation and enhance social trust through sustained growth and effort. We sincerely ask for your continued support and guidance.

安 龍 珠

BUSINESS INTRODUCTION

Business Overview

Our core business is the distribution of Japanese-branded consumer electronics, luxury watches, daily necessities, and health foods. In addition, we operate in the resale and purchase business, e-commerce, electronic payment solutions, real estate leasing and development, as well as grid-scale battery storage.

Distribution Business

We operate distribution and product development businesses centered on consumer electronics, luxury watches, luxury goods, daily necessities, and health foods, delivering products that bring richness and enjoyment to people's lives.

Consumer Electronics Business



To deliver Japanese electronics, combining advanced technology and superior quality, to customers around the world, we have built an efficient export network and provide products adapted to local regulations and cultures. Through Japanese electronics, we aim to build trust with global customers and create a richer living environment.

Luxury Watches & Goods Business



At our luxury watch store TIME GRACE in Ginza, Tokyo, we offer approximately 30 brands including ROLEX, OMEGA, Patek Philippe, and Cartier, along with brand bags and accessories for sale and purchase. We strive to provide our customers with elegant moments, offering high-quality products and services that ensure satisfaction.

Product Development Business



We quickly capture the needs of users in Japan and provide accurate and timely information to overseas manufacturers considering entry into the Japanese market. We also offer customer support and sales services in Japan, which may be difficult for manufacturers to handle directly. From product development tailored to the Japanese market to marketing, sales, and customer support, we provide end-to-end solutions.

Health Food Business



Our mission is to create healthy lifestyles and shape a better future. We provide health and happiness to people worldwide by offering scientifically backed supplements made from nature's blessings, aiming to create a society where everyone can live a healthy and energetic life.

Reuse & Resale Business

Committed to achieving the SDGs, we promote Reduce, Reuse, and Recycle. Purchased products undergo strict functionality checks and cleaning before being returned to the market. Smartphones are completely wiped of personal data using globally certified data erasure software, ensuring safe delivery back to our customers.



E-Commerce Business

We are committed to promptly delivering high-quality products that meet our customers' immediate needs. We have received annual awards on major Japanese e-commerce platforms such as Rakuten, Yahoo! Shopping, and auPAY Market, and we also engage in cross-border e-commerce.



Electronic Payment Solutions Business

We provide electronic payment solutions, including inbound payment services for the increasing number of foreign visitors to Japan. Our services support major platforms such as Alipay+, WeChat Pay, and JKOPAY, catering not only to visitors from China and South Korea but also other Asian countries.



Real Estate Leasing & Development Business

We acquire high-quality entire-building rental properties and newly built condominium units, offering rare and distinctive properties. Our developed condominium series, Vintage CITY, features interiors that clearly differentiate them from standard rental properties, providing comfortable and unique living spaces. We also adapt traditional rental terms, such as contract periods, to better suit modern lifestyles.

Examples of our Vintage CITY series:



Vintage CITY Oshiage
4-min walk from
Oshiage Station
(Hanzomon Line)



Vintage CITY Musashi-Koganei
5-min walk from
Musashi-Koganei Station
(Chuo Line)



Vintage CITY Ryogoku
7-min walk from
Ryogoku Station
(Toei Oedo Line)

About Vintage CITY:

Featuring solid wood floors, decorative brick tiles, and antique doors, the interiors reflect our brand's vintage aesthetic. Designed like custom-built homes, these modern rental apartments incorporate elements of detached houses to create a new style of rental living.

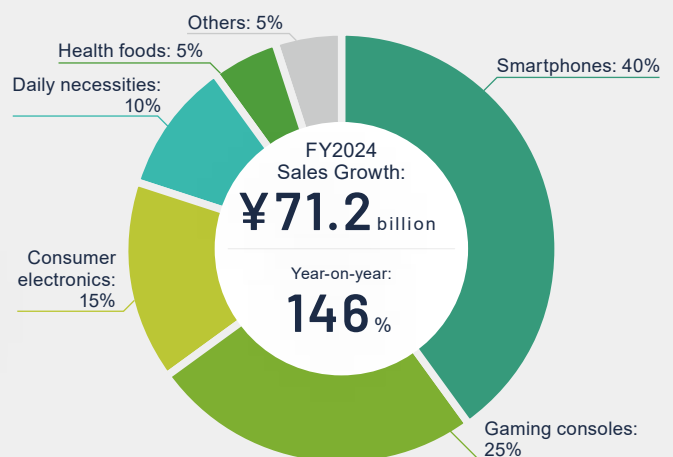
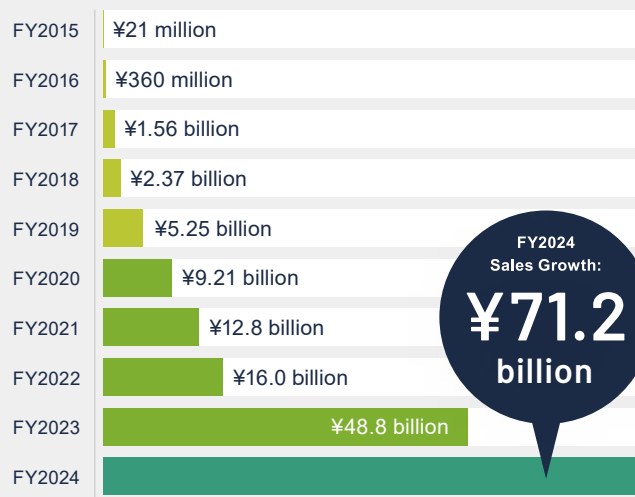
Grid-Scale Battery Storage Development Business

In response to the instability of power caused by the growing adoption of renewable energy, we develop comprehensive battery storage projects in collaboration with our investors, covering site development, equipment installation, and operational management. This initiative aims to provide sustainable social infrastructure while delivering reliable returns.



Consistent Growth Since Our Founding

Since our establishment in 2014, we have continuously achieved remarkable sales expansion, maintaining an annual growth rate of around 200%.



MoriMori Store



Akihabara Main Store
 1F, ACN Akihabara PLACE,
 5-1-5 Sotokanda, Chiyoda-ku,
 Tokyo 101-0021
 TEL: +81-3-6284-4666



Akihabara Station Front Store
 1F, 1-13 Kanda Sakumacho,
 Chiyoda-ku, Tokyo 101-0025
 TEL: +81-3-6260-883



Osaka Namba Store1F,
 Chateau Nakayama, 1-3-15
 Namba-naka, Naniwa-ku,
 Osaka 556-0011
 TEL: +81-6-7777-1693



Fukuoka Store
 1F, Shinko Building, 4-4-24
 Tenjin, Chuo-ku, Fukuoka
 810-0001
 TEL: +81-80-3371-1693

Our Websites



[Buyback Site]
 MoriMori Kaitori
<https://www.morimori-kaitori.jp/>



MoriMori Store
 [E-commerce Mall]
 MoriMori Store
<https://morimoristore.jp/>



TIME GRACE
 GINZA



TIME GRACE GINZA (Luxury Watch Boutique)
 1F-2F, ACN Ginza 4 Building,
 4-10-14 Ginza, Chuo-ku,
 Tokyo 104-0061
 TEL: +81-3-5801-5888



Comprehensive Sales of Consumer Electronics, Gaming, Hobbies, Health Foods & Daily Goods



MoriMori Store
<https://morimoristore.jp/>



MoriMori Store (Sokutei no Mori)
<https://www.rakuten.ne.jp/gold/sokutei/>



Sokutei no Mori – Yahoo! Shopping
<https://store.shopping.yahoo.co.jp/sokuteikiya/>



Sokutei no Mori – Yahoo! Shopping Store No.2
<https://store.shopping.yahoo.co.jp/sokutei/>



Sokutei no Mori – au PAY Market
<https://wowma.jp/user/62428667>



Sokutei no Mori – Amazon
<https://www.amazon.co.jp/s?i=merchant-items&me=A573OUKXZ3573>



Sokutei no Mori – Kaago
<https://kaago.com/sokutei/>



Sokutei no Mori – Plus
<https://kaago.com/ohroshi-mikimori/>

Consumer Electronics, Gaming, Health Foods (Cross-Border EC):



Mikimori Overseas Flagship Store
https://mall.jd.hk/view_search-2185422-0-99-1-24-1.html



Teodoro Overseas Flagship Store
<https://teodoro.m.tmall.com/>

Luxury Watch & Brand Specialized EC:



TIME GRACE GINZA
<https://timegrace.jp/>



TIME GRACE Chrono24
<https://www.chrono24.jp/search/index.htm?customerId=33858&dosearch=true>

Reuse Mobile EC:



MoriMori Store (Secondhand Store)
<https://www.rakuten.co.jp/sokutei-2/>

Global Brand EC:



HGM Marche
<https://www.amazon.co.jp/s?me=A2TOSH98XPXBOK&marketplaceID=A1VC38T7YX8528>



ESTILO
<https://www.estilo-japan.jp/>



三木森
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Mikimori Co., Ltd. is committed to the SDGs through:

Embracing diverse talent



Environmental awareness &
promotion of the 3Rs
(Reduce, Reuse, Recycle)



Enhancing job satisfaction &
listening to employees' voices



Contributing to
local communities &
promoting industry



SUSTAINABLE
DEVELOPMENT
GOALS

